PHILIP MORRIS
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February 9, 1995

Mr. Jay Kenney
Ms. Erin Martin
International Management Group
22 East 71st Street
New York, NY 10021

Dear Jay and Erin:

As you probably know by now, we are pleased to announce the appointment of Mary Jo Gennaro as the new manager of Virginia Slims Legends, Virginia Slims Southern Women's Shows, and Merit Bowling programs, effective February 1, 1995.

Mary Jo has been with Philip Morris for more than ten years working in a variety of areas. Most recently Mary Jo was program administrator on the Marlboro Music and the Marlboro Country Dance programs. Therefore, she brings a wealth of entertainment, event execution and management knowledge to our group.

Please join with me in welcoming Mary Jo to the team, and we look forward to continuing to work with you to make our events even more successful in the future.

Sincerely yours,

Edna Moore
Group Manager, Event Marketing

cc: Ina Broeman
Mary Jo Gennaro

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